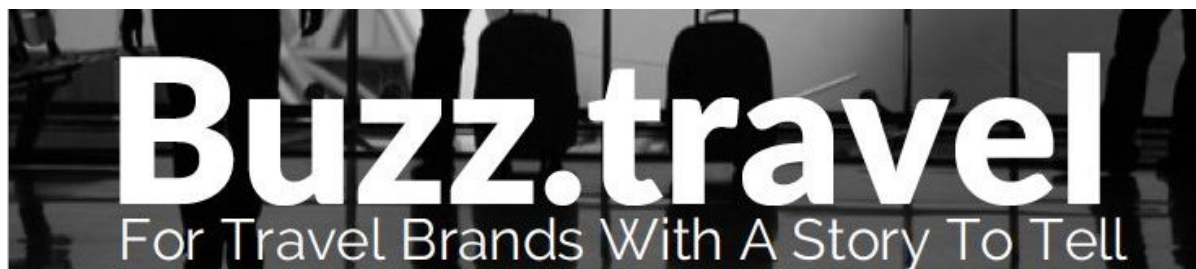




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## eTN Publications

- eTurboNews.com
- eTN.travel
- WorldtourismWire.com
- TravelwireNews.com
- Meetings.travel
- Aviation.travel
- Wines.travel
- Gaytourism.travel
- TravelindustryDeals.com
- HawaiiNews.online
- eTurboNews.de
- Business-Travel.de

## eTN Reach

- 235,000 travel industry professionals email subscribers
- 17,000 journalist subscribers
- 1.3 million consumer readers
- Member of the CNN Task Group with UNWTO and IATA
- Included on all major search engines
- Included on Google News





- Strategic planning
- Marketing
- Advertising
- PR/ Media communications
- Pressrelease and story distribution
- Roadshows
- Events
- Finding and qualifying speakers for your event
- Finding and qualifying experts
- Qualifying participants for FAM trips
- Consulting
- Representation (Destinations, Hotels, etc)
- Trade Show promotion
- Organizing seminars and educational events
- Organizing focus groups
- Event and destination photography
- Niche market outreach, including the LGBT Community, Accessible Tourism and much more.

## **Interested in the Indian market?**

- **Travel Marketing Network** partner T&A in India is an advisory firm with extensive experience of promoting India outbound tourism and provide representation to Tourism Boards and Destination Marketing companies, including Singapore Tourism Board, Jambuluwuk Hotels, Go Vacation, Hungary Tourism and many more.

**[www.travelmarketingnetwork.com](http://www.travelmarketingnetwork.com)**



# certified.travel

## **Travel and Security Certification for destinations, hotels & stakeholders**

- Hotel safety
- Certifying study-abroad programs
- Amusement parks
- Recreational centers
- Beaches
- Tourism districts
- Highways
- Tourism communities
- Airports
- Harbors

### **Three levels:**

- Level 1 consists of a self-administered survey plus recommendations
- Level 2: consists of a self-administered survey, site visit and recommendations
- Level 3: consists of a self-administered survey, site visit, assessment study and recommendations, and return visit so as to better deal with travel advisories

### **Seminars, Workshops:**

1. Surviving economically challenging times/gaining momentum in a good economy: Best practice from far and side
2. How tourism can profit from currency fluctuations
3. New forms of tourism: from agro-tourism to dark tourism
4. How well can you survive a crisis?
5. Avoiding tourism crises by using good risk management techniques
6. Should the crisis occur, how to overcome it and go beyond it
7. Dealing with travel advisories
8. Tourism confronts terrorism: What you need to know to maintain a viable industry in the face of terrorism
9. Generational marketing: How to market tourism to diverse age groups
10. The health threats to tourism
11. Something from nothing: The art of creating new attractions
12. Tourism ethics: Linking the moral to your tourism product
13. Successful and failed tourism marketing strategies
14. Dealing with the media: Transforming the media into your friend
15. Selling to the Asian market
16. Selling to the Latin American tourism market: No, they are not all the same!
17. Selling to the US market: One country and lots of niche groups

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**ICTP is a grassroots travel & tourism coalition of destinations and stakeholders**

- committing to Quality Services & Green Growth
- sharing, networking and competing
- strengthening knowledge, marketing and funding
- smart and sustainable marketing opportunities
- media outreach
- awards
- introductions and networking
- embracing UN MDGs, Code of Tourism Ethics and Global Compact
- advocating smart travel, community wellbeing and investments for jobs
- regional activities in local chapters
- members interact with members
- Council members remain the pillar for most activities and interaction. The annual council board member fee is \$5000.00

[www.ictp.travel](http://www.ictp.travel)



Founded in 2018, the African Tourism Board an association that is internationally acclaimed for acting as a catalyst for the responsible development of travel and tourism to, from the African region.

**The African Tourism Board** is part of the International Coalition of Tourism Partners (ICTP)

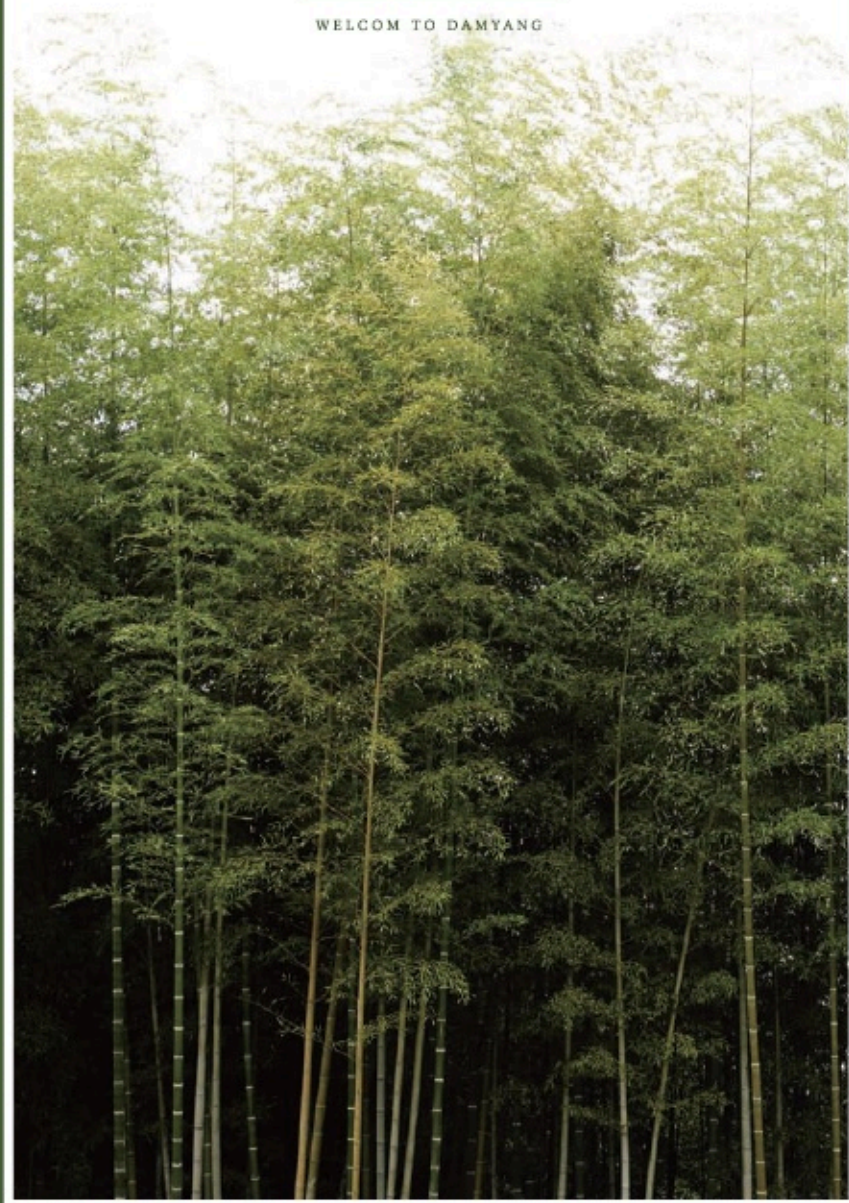
The Association provides aligned advocacy, insightful research, and innovative events to its members.

- In partnership with private and public sector members, African Tourism Board (ATB) enhances the sustainable growth, value, and quality of travel and tourism to-from-and-within Africa.
- The Association provides leadership and counsel on an individual and collective basis to its member organizations.
- The Association is expanding on opportunities for marketing, public relations, investments, branding, promoting and establishing niche markets.

**[www.africantourismboard.com](http://www.africantourismboard.com)**

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